



**DIOCESE** *of* **OXFORD**

*A Christ-like Church for the sake of God's world*

# Financial Giving in the Diocese of Oxford

An Update from the Generous Giving Adviser

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Saturday 13<sup>th</sup> November 2021

# The Changing Landscape

2019 to 2020

# A change in method...

Unrestricted  
Collections

2.8m



1.2m

-1.6m

5.1m

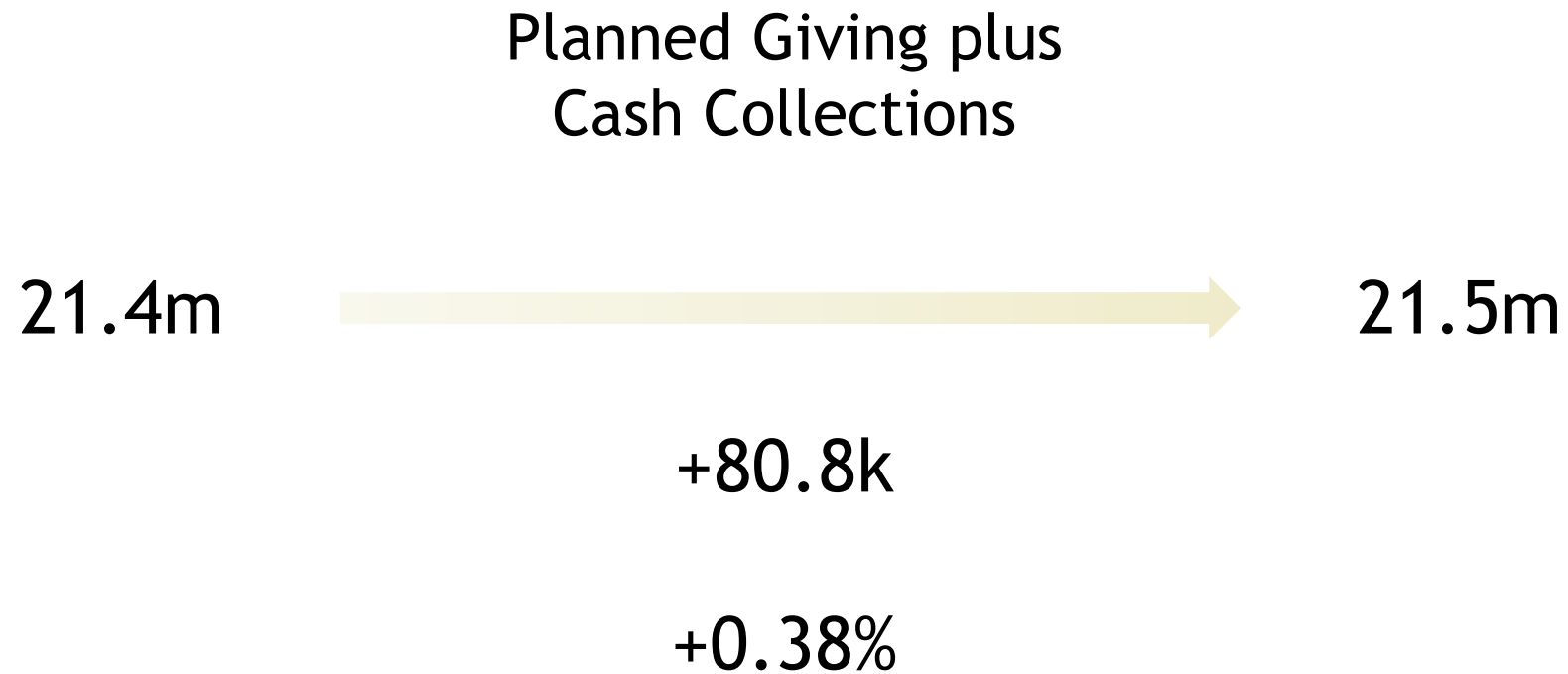


3.4m

Parish Giving  
Scheme

+1.6m

...but the same people giving



What can we do?

# The Anglican Giving Survey

**33%** of

Anglicans don't  
give to their  
church

**40%** of

Anglicans have  
never been  
asked to give

**1/2** of

Anglicans have  
never been  
asked to review  
their giving

**53%** of

Anglicans  
have heard a  
sermon on  
giving within the  
last 12 months

# What might this say?

There is still  
**significant**  
**scope** for giving  
from within the  
congregation

Many  
churchgoers  
**haven't been,**  
or don't  
remember  
being, asked to  
**give**

Churches  
**confident in**  
**preaching about**  
giving tend to be  
**confident in**  
**asking** for giving

# What does this all mean?

1

We need to encourage all churches to **talk about giving** at least once per year

2

We need to empower all church leaders with the **confidence to preach** about giving



What resources are there to help?

## The Generosity Week

- Sunday to Sunday materials focusing on Generosity and Discipleship
- Service, prayer, and small group resources plus podcasts and videos
- Grounded in Scripture

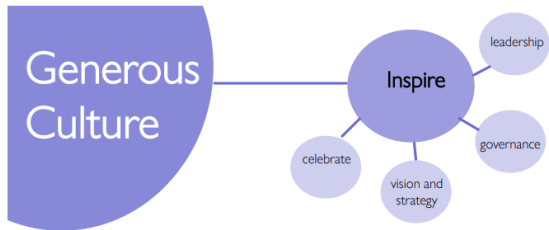



## 5 Sermon Ideas for Financial Giving

- Brand new resource
- Five passages on giving from the Old and New Testament
- Notes for planning a sermon

What other resources are available  
to support giving?

# Regular Giving

**Planning a Giving Campaign**  
A guide to preparing your campaign

# Online & Contactless



# Legacies

## Leave a gift in your will to help us grow God's Kingdom

Did you know you can leave a gift in your will to your local church?

We call these gifts "legacies" because they allow you to make a lasting difference to our church even when you're no longer physically with us.

Here at **Church Name** we welcome all gifts in wills, however large or small, and we promise to use your gift to make a difference in our parish.

When we receive a **legacy** we commit to using it to achieve our goal of becoming a church that cares for God's world in everything we do.

At **Church Name**, as part of our vision, we want to ensure we plan financially for our future so that we can continue to grow our Christian presence in the local community. By leaving a gift to us you can help us:

### Tailor your own church's missional goals from the following examples

- ✓ Increase the natural value of areas of our churchyard/garden for wildlife
- ✓ Invest in new audio-visual equipment
- ✓ Run drug and alcohol addiction support services in our buildings
- ✓ Take our young people to Taizé/Walsingham/Spring Harvest
- ✓ Invest in a new environmentally friendly heating system
- ✓ Provide accommodation for a full-time curate

To hear more about leaving a legacy for the future of our church speak to **Contact Person**

Covid-19 showed us that the future can be very unpredictable. Whilst we will always try our best to use any gifts in accordance with the above goals, in all circumstances we will use your gift to support the life and mission of our church in this community.

For more information and guidance on the legal wording for a will please visit [churchofengland.org/our-faith/church-legacy](http://churchofengland.org/our-faith/church-legacy)

If you would like to make a gift to our church in memory of a loved one, please do come and discuss this with us too.

# Fundraising



# Questions